



# Bill Jensen

## Simplicity in the Social Era

### (7 PDUs)

**“ENERGIZING”** *D. Bonilla, Oracle*

**“PROVOCATIVE”** *C. Seely, Intel*

**“CLEAR DIRECTION”** *D. Ready, Eli Lilly*

**“INNOVATIVE”** *A. Ross, AICPA*

**“TERRIFIC”** *B. Bolinger, PMI Kansas City*

**“CNBC and Fast Company have called Bill Jensen today's foremost expert on work complexity and cutting through clutter to what really matters”**

*Harvard Business Review*

## ***Work smarter not harder!***

Now, more than ever, you are competing for everyone's attention — especially those working on your projects.

Bill Jensen, internationally-acclaimed speaker, will show you the best quick-hit tips for simplifying your days, staying focused on what matters and engaging everyone who impacts your projects.

By the end of this workshop, you will leave with critical tools such as:

- How to quickly cut through clutter
- How to change how you communicate
- How to triage your in-box, all messages and information
- How to deliver more clarity in less time
- How to listen more effectively
- How to reduce anything down to a one-page summary
- and much more

**November 30, 2012**

**8:30 am - 4:30 pm**

**Price - Member \* : \$345 + taxes**

**Price (non-member): \$450 + taxes**

Lunch and refreshments.  
Training material including  
a copy of Bill Jensen's book  
(The Simplicity Survival Handbook)



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\* coupon code = **aacentl**

\*This coupon is valid for members and guests of the AACE Association.

For more info or to register : [www.protrain-canada.com](http://www.protrain-canada.com) ,

e-mail us at [info@protrain-canada.com](mailto:info@protrain-canada.com)

or call us. It will be a pleasure to help you 514.433.8223





## **About Bill Jensen, Mr. Simplicity**

**Bill Jensen makes it easier to do great work.**

Bill is today's foremost expert on work complexity and cutting through clutter to what really matters.

He has spent the past two decades studying how work gets done. (Much of what he's found horrifies him.)

He is an internationally-acclaimed author and speaker who is known for provocative ideas, extremely useful content, and his passion for making it easier for everyone to work smarter, not harder.

His first book, *Simplicity*, was the Number 5 Leadership/ Management book on Amazon in 2000. His next best-seller is *Simplicity Survival Handbook: 32 Ways to Do Less and Accomplish More*.

His latest, *Hacking Work: Saving Business From Itself, One Bad Act at a Time*, was named one of the Top Ten Breakthrough Ideas for 2010 by *Harvard Business Review*.

Bill holds degrees in Communication Design and Organizational Development.

He is CEO of The Jensen Group. Among his clients are Bank of America, Merck, Pfizer, GE, L'Oréal Italia, Genentech, NASA, The World Bank, BBC, Philips Lighting, the US Navy SEALs, the government of Ontario, Singapore Institute of Management, Guangzhou China Development District, and the Swedish Post Office.

Bill's personal life fantasy is to bicycle around the globe via breweries.

**For more info or to register : [www.protrain-canada.com](http://www.protrain-canada.com) ,  
e-mail us at [info@protrain-canada.com](mailto:info@protrain-canada.com)  
or call us. It will be a pleasure to help you 514.433.8223**