



SPECIAL DINNER EVENT -Tuesday, APRIL 10, 2012

On April 10th, the AACE Montreal Section cordially invites you to a dinner event at the OMNI Mount Royal Hotel with special guest speaker Sylvain Gauthier, Leader Project Management Office Creative Content Division for Cirque du Soleil.

Keynote address: *Managing Creative Content Projects, Is it for You?*

Key Note Speaker: Sylvain Gauthier MBA, P.ENG., PMP

Sylvain is an international project manager specializing in new product and business development. He currently manages the project portfolio of the *Cirque du Soleil* Creative Content Division for the costume department of new and current shows. In his over 25 years of experience, some of the high-profile projects he has managed include the Beijing 2008 Olympic Games, the Formula One World Championship deployment in China (TV and race), the setup of many joint ventures between Chinese partners and foreign corporations, on top of many other businesses-related projects. He has a solid background and extensive experience in business planning, cost management and the implementation of a project management office for large corporations. He has also worked with project teams for telecom service providers and equipment manufacturers, as well as in IT, TV broadcasting and e-business in Canada, US, Europe and Asia. Sylvain's professional experience is centred on the practical application of Project Management (PM), Value Analysis (VA) and Value Engineering (VE) principles and concepts for improving product and process costs. He is the author of several training materials and videos on project management and is currently teaching evening classes at McGill University.



Presentation Overview:

This presentation provides an overview of the challenges and opportunities when managing creative content projects. It will outline the major differences a project manager might encounter when managing this kind of project versus projects in more traditional sectors. Using the Project Management Body of Knowledge (PMBOK®) Framework from the Project Management Institute, Sylvain will discuss the creative content environment, the tools, the techniques and more importantly, the soft skills required to be successful. Managing creative content projects is exciting because it happens in a fast pace and stimulating environment. For certain project manager's used to other industries it means to be open-minded in order to develop management tools adapted to this unique reality and to have a strong capability to adapt to a constantly changing environment! At the end of this presentation you should be able to decide: *Is it for you?*

Key points:

- About *Cirque du Soleil*
- Project manager functions at CDS
- Creative Content Division : Atelier de fabrication des costumes
- Project management office
- Type of projects
- Creative Content (CC) versus Definite content (DC)
- The role of the project manager
- Project Manager competencies
- Challenges : Scope-Scheduling-Quality-Risk- change management
- The keys : human resources and communication
- Tools & techniques





SPECIAL DINNER EVENT -Tuesday, APRIL 10, 2012

COST MANAGEMENT AND COST ENGINEERING • PROJECT MANAGEMENT • PLANNING AND SCHEDULING • VALUE ENGINEERING • ESTIMATING

Les McMullan, **President of the AAACE International Montreal Section** will provide an introduction on **The Future of Cost Engineering**.

The Key Note Presentation is in French – Question Period F/E

**Location: OMNI Mont-Royal Hotel, Printemps Room
1050 Sherbrooke Street West, corner of Peel, Montréal**

Timing: Cocktails from 5:15 pm Dinner is served at 6:00 pm

Cost: AAACEI and PMI Members: \$ 55 Students: \$ 30 Non-Members: \$ 65

ALL RESERVATIONS ARE TO BE CONFIRMED RSVP. DUE TO THE NATURE OF THE EVENT AND FOR PLANNING PURPOSES, REGISTRATIONS ARE TO BE MADE IN ADVANCE.

PAYMENT BY CHEQUE MADE TO THE ORDER OF AAACEI MONTREAL

**Cheques to be sent in advance to the attention
Les McMullan c/o Rima Hassoune,
Rio Tinto Alcan**

1188 Sherbrooke St. West, Davis Building 6th Floor, Montreal, Quebec, H3A 3G2

In order to confirm dinner reservations, kindly RSVP by March 30th, 2012 to Celina Ma at mac@tardifmurray.com or by fax (514) 937-0096.

When making your reservation, please indicate choice of entrée and advise of any food allergies.

Meal Choice Beef Fish Vegetarian

Name _____

Company _____

Job Title _____

Email Address _____

AAACEI Member

Student Member

PMI Member

Non-Member