



MONTREAL SECTION - www.aaceimontreal.org

Tuesday, FEBRUARY 19, 2013

Agile Project Management: from delivering on Cost to delivering Maximum Value and Benefits

Guest Speaker: Claude Emond, MEng, MBA, rmc, CD, PMP

Claude Emond is an agile/lean project management and organizational agility expert. He is recognized internationally, through his activities and conferences in this area, namely in Canada, the USA, Europe and North Africa. He has more than 30 years of hands-on experience as a project manager, coach and trainer (20 of those in the Military/Aerospace, Chemical and the Engineering-construction industries). He has taught project management for École de Technologie Supérieure, York University and Laval University, and specifically agile project management for Montreal's Hautes Études Commerciales, six schools of France's CESI group of engineering schools (Lyon, Aix, Nantes, Toulouse, Nanterre (Paris) and Rouen) and the Institute of Product Development. He is also one of the co-authors of PMI's «The Standard for Portfolio Management», the first ever published international standard covering this subject, as well as the creator of «Changeboxing», a methodology which combines agile principles with emergent self-organization to accelerate and deliver superior results on organizational change projects.

Presentation Details:

According to recent studies by KPMG-Great Britain and TOP (Total Optimized Projects), projects only deliver, on average, around 25% of achievable benefits, either because we choose to realize projects unaligned with the owner's business strategies, or because project stakeholders' interests and actions are also unaligned. Agile project management has emerged as a solution to deal with this issue of sub-optimal benefits realization. Agile, which works hand to hand with LEAN principles, is a collaborative project realization approach centered on integrating all project stakeholders on the project team, in order to align their individual interests and commit them collectively to deliver maximum value and benefits to each and every one. Welcome to Agile project management, a world where justified modifications and claims are seen differently as being... not cost overrun... but rather perfect means and mechanisms to protect and increase collective as well as individual benefits, namely: superior profit margins, accelerated and higher ROIs for all concerned. This presentation will cover the following:

- Share the results and conclusions of the KPMG/TOP studies
- Introduce the Agile management mindset, its 4 values, 10 principles and the main 4 techniques of project planning, delivery and closure that it uses
- Show how “traditional” engineering-construction project management and agile project management differ in the way they deal with the 5 Ws (Why, Who, What, When, Where) and cost (How much) issues
- Explain why and how the shift of mindset, from delivering on cost to delivering maximum value and benefits, helps deliver superior project solutions

Come out and join your colleagues, exchange ideas and expand your network.

Refreshments from 5:15 pm Meeting from 6:00 to 7:15 pm

Presentation in English, Q/A in French & English

Location: SNC-LAVALIN – 455 René Lévesque West, Room 304A, Montreal

Cost: AACEI and PMI Members: \$ 20 Students: \$ 10 Non-Members: \$ 25

PAYMENT BY CASH OR CHEQUE MADE TO THE ORDER OF AACEI MONTREAL. THANKS.

**Please confirm your presence before Friday, Feb. 15th, 2013 to Celina Ma
mac@tma-consultants.com or by fax: (514) 937-0096**

Your Name and Company: _____

AACEI Member

Student Member

PMI Member

Non-Member